

After photographing countless families in various outfits, I've developed some suggestions to ensure you feel comfortable and look fantastic in your photos!

CHOOSING COLORS:

You don't want to fully match each other with colors and you do not want to wear colors that are very close to each other in shade - example: a maroon shirt and red shirt. It's best to avoid completely matching colors or wearing shades that are too similar, this can result in a lack of visual contrast in the photos.

I personally love jewel tones such as deep reds, emerald greens, royal purples, and deep blues. Alternatively, if you prefer a more subdued look, neutrals like beige, muted blues, or muted reds can work beautifully for the whole family.

The reason I recommend this is because "color bounce" is a real thing! Example, If you choose to wear a white dress and your partner has on a deep red dress. That red color will bounce into your white dress, giving your dress a "pink" hue on your photos, definitely something you do not want!

WHAT NOT TO WEAR:

PATTERNS:

When it comes to patterns, opt for larger patterns over small ones, as they are less distracting and photograph more smoothly. Small dark patterns against light colors (or opposite colors like black and white) can create a distracting effect, so it's best to steer clear of these combinations. If you have a favorite men's button down shirt, or a dress, with a small repeating pattern you love, make sure the pattern color and shirt color are close in shade - and it will photograph beautifully!

STRIPES:

If you choose to wear stripes, stay away from small, closely spaced stripes because they can create unwanted visual distortions in the photos.

PUTTING IT ALL TOGETHER:

The trick is not to have too many patterns and make your photo look busy. Strike a balance between patterns and textures to avoid overwhelming the photo. For example, consider pairing one large floral print with a solid color or a small floral print with a stripe. Ultimately, the goal is to create a cohesive look that doesn't distract from the beautiful scenery.

WHAT TO WEAR:

FLORALS:

Spaced out smaller florals and larger floral prints, photograph beautifully!

STRIPES

Thick stripes or even skinny stripes spaced out, look amazing.

TEXTURES:

Textures can add a lot of interest in your photos and make you "pop" I strongly recommend textures! Lace, knits, crepe fabric, corduroy, denim and linen, are just a few!

MOST IMPORTANT THING TO REMEMBER:

Above all, prioritize feeling confident and comfortable in your outfit choices. Opt for styles that you would typically wear and avoid anything too unfamiliar or uncomfortable. When you feel at ease and happy during the session, it translates into beautiful, authentic photos that tell your unique story. I want you to be at ease, happy, flowy, enjoying yourselves during our session! That comfortable energy makes for the best photos.

QUICK TIPS:

DO:

- Opt for jewel tones like deep reds, emerald greens, royal purples, or deep blues
- Choose larger patterns or spaced-out florals for a more flattering effect
- Incorporate textured fabrics like lace, knits, or denim to add visual interest
- Strike a balance between patterns and textures to avoid overwhelming the photo
- Prioritize feeling confident and comfortable in your outfit choices

DON'T:

- Avoid completely matching colors or wearing shades that are too similar
- Steer clear of small, closely spaced stripes or dark patterns against light colors
- Refrain from wearing small, closely spaced stripes that can create visual distortions
- Don't overwhelm the photo with too many patterns or busy outfits
- Avoid unfamiliar or uncomfortable styles